

**PATENT**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
PATENT EXAMINING OPERATION

Applicants: Charles J. THOMAS, et al.

Serial No.: 10/628,173

Group Art Unit: 2137

Filed: July 28, 2003

Examiner: Michael J. Pyzocha

Att. Docket No.: Q1014/20014

Confirmation No.: 5596

For: SYSTEM AND METHOD OF GUARANTEED ANONYMITY OF CABLE  
TELEVISION VIEWERSHIP BEHAVIOR

**PETITION FOR EXTENSION OF TIME**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicants hereby petition for a two-month extension of time for responding to the Final Rejection dated April 1, 2008, up to and including September 1, 2008, for the purpose of permitting the timely filing of the enclosed Notice of Appeal.

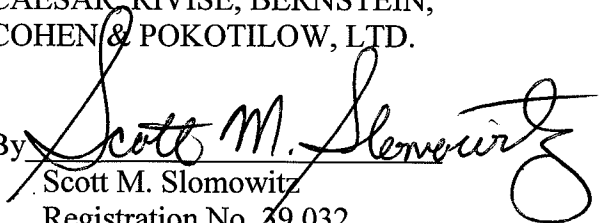
Authorization to charge the additional fee of \$460.00 for the two-month extension of time for a large entity, and/or any additional fees associated with this Petition for Extension of Time is granted in the attached Fee Transmittal Form.

Respectfully submitted,

CAESAR, RIVISE, BERNSTEIN,  
COHEN & POKOTILOW, LTD.

August 15, 2008

Please charge or credit our  
Account No. 03-0075 as necessary  
to effect entry and/or ensure  
consideration of this submission.

By   
Scott M. Slomowitz  
Registration No. 39,032  
Customer No. 03000  
(215) 567-2010  
Attorneys for Applicants